



eman
CHANNEL

**A REAL MEDIA
ALTERNATIVE**

ADVERTISING & MEDIA PACK
emanchannel.tv



WELCOME

Eman Channel is dedicated in helping our partners accomplish their goals by connecting them to a wide Muslim audience through different platforms such as SKY TV, events, Youtube, Social Media, Email Marketing and through our website and collaborations.

Since our inception in 2015, we have been working with different entities from startups to nationwide organisations providing support and commitment in connecting them with the Muslim market.

In this media pack, we provide insight into how we help deliver your message to your target audience by identifying the best delivery method for you.

“Eman Channel was founded to serve YOU, the Ummah, primarily to gain a better understanding of this life and the hereafter.

Authentic teachings, fun filled activities, sisters programs, current affairs, fitness, madrasah, lifestyle, dining, kids and much more.

World renowned scholars, artists, sports personnel etc are brought to you to share whatever they have to be able to give you the chance to learn and grow in the love of Allah.

Let's grow together by reaching out to as many people as possible...”



Mufti Ismail Menk
Eman Channel Patron

HOW WE CONNECT

Eman Channel is a dynamic media platform reaching over 1.2 million people from across the UK through entertaining and informative programmes.

We provide multiple platforms for advertising effectively reaching over 500 cities and towns across the UK.

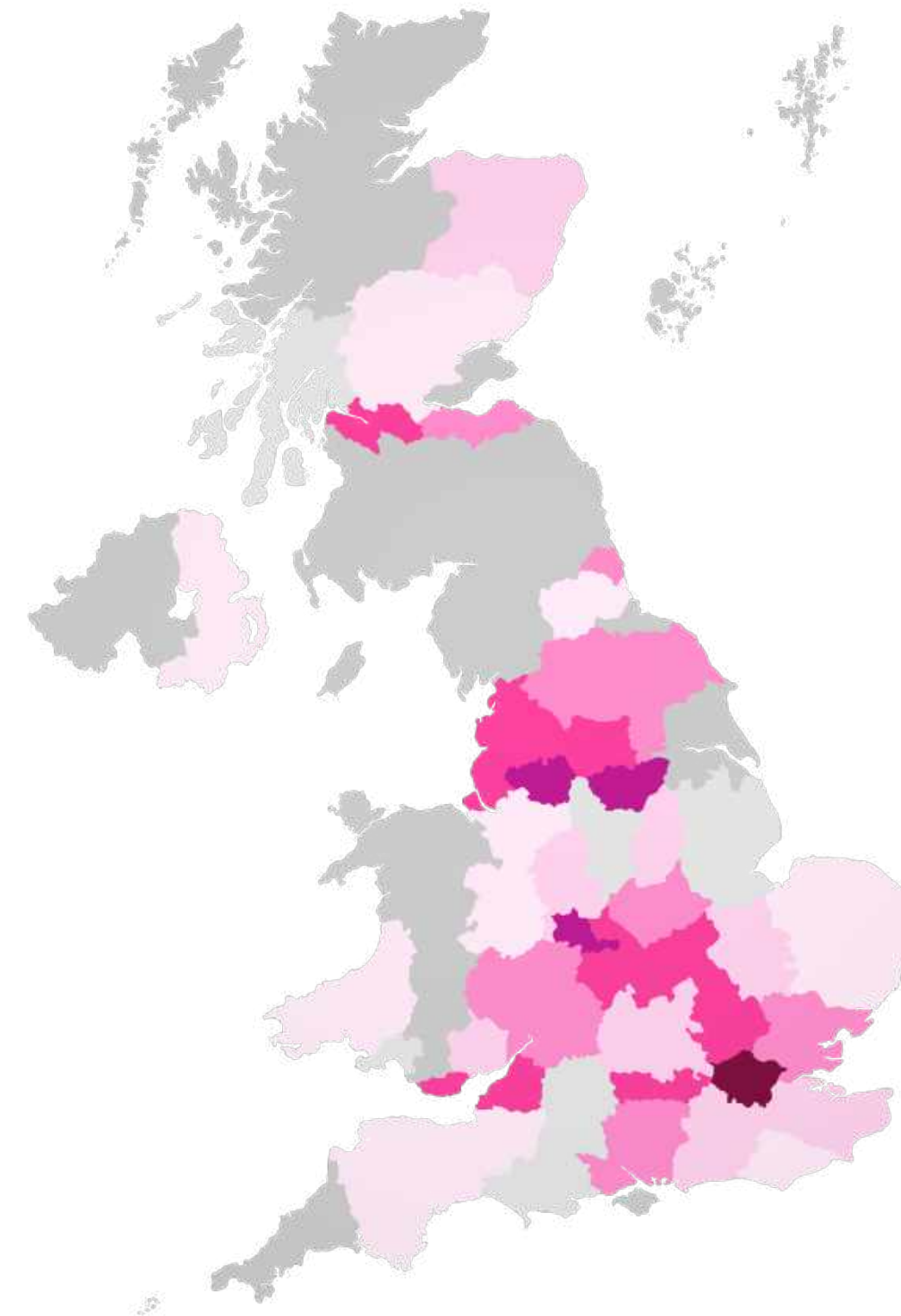
We simplify multi-market advertising by providing one central platform making it easier for you to connect with the Muslim audience.

Founded
2015

Headquarter
London

People Reached
1.2 million+

Our UK Reach



WHY TV?

Myth:

TV is finished?

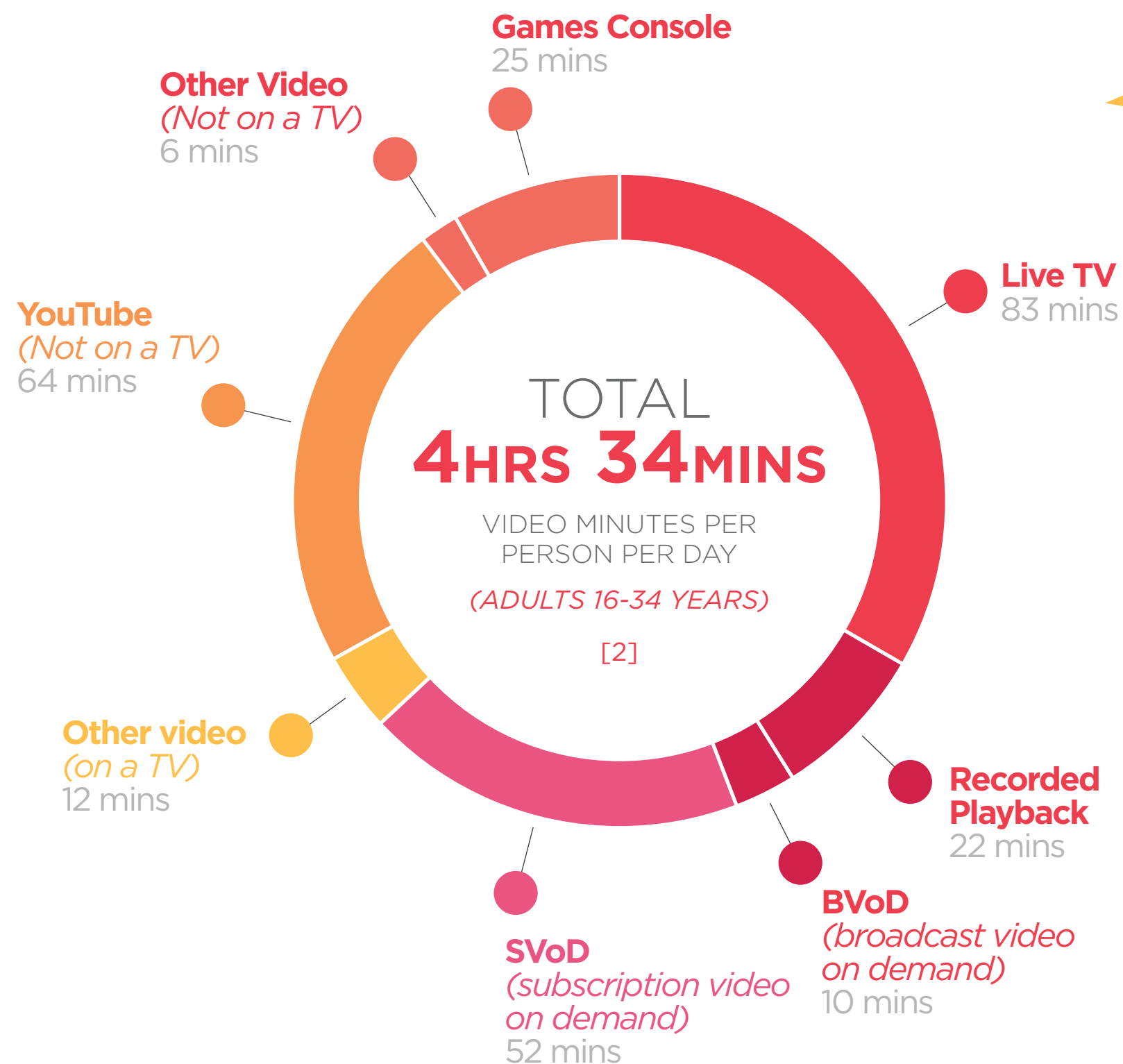
Fact:

8.54 million of households have a sky subscription^[1]

People now interact with media in more ways than ever before. Even as media spreads across different platforms, live television still maintains a unique position.

We at Eman Channel understand where the consumers spend most of their media time, enabling our partners to reach their potential customers.

Television is unmatched in its ability to offer both broad and targeted reach.



[1] Source: barb.co.uk - UK Television Landscape report

[2] Source: Ofcom Media Nations: UK 2019

OUR SHOWS

In order to capture the attention and attract a variety of viewers we have produced shows and programmes focused on different groups and lifestyles - ranging from; kids entertainment, game shows, Qur'anic education, motivation, Islamic advice, healthy living, podcasts, current affairs, debates, events, Ramadan & Hajj.

Social media such as WhatsApp, Skype, Facebook and Instagram are integrated into live productions combined with studio calls to provide a more dynamic and interactive experience with our audience.

05



LIVE SHOWS



ASK EMAN

Ask Eman provides viewers with an opportunity to ask qualified Scholars a variety of questions concerning Islamic faith in everyday life.



ALIF LAAM MEEM

Interactive Qur'an call-in sessions helping working professionals and stay-at-home parents in developing and enhancing their recitation.



HAJJ COVERAGE

Our dynamic coverage of Hajj included an interactive presentation as well as live video calls with our reporters on the ground sharing the experiences of those performing Hajj and reaching a global viewership of over a million.

KIDS SHOWS



Come and embark on an amazingly fun-tastic journey with the Qur'an, through Madrasah TV. The perfect go to Qaida for children. Kids can learn how to recite the Qur'an with correct pronunciation and a correct implementation of the Tajwid rules. Join the Super Ustaz Hamza on a fun-filled learning show where he'll teach & listen to you recite the Qur'an and help you create a closer relationship with the Quran!



Follow the adventures of Saladin & his trusted companions as they embark on a perilous journey across the deserts of Arabia. Inspired by the life and accounts of Salah Al-Din Yusuf Ibni Ayub. This animated series retells the great stories and adventures.



EKTV Game show is your one stop shop to win super cool prizes! Join Jawaad Saleem and call in to compete in challenges and win prizes.

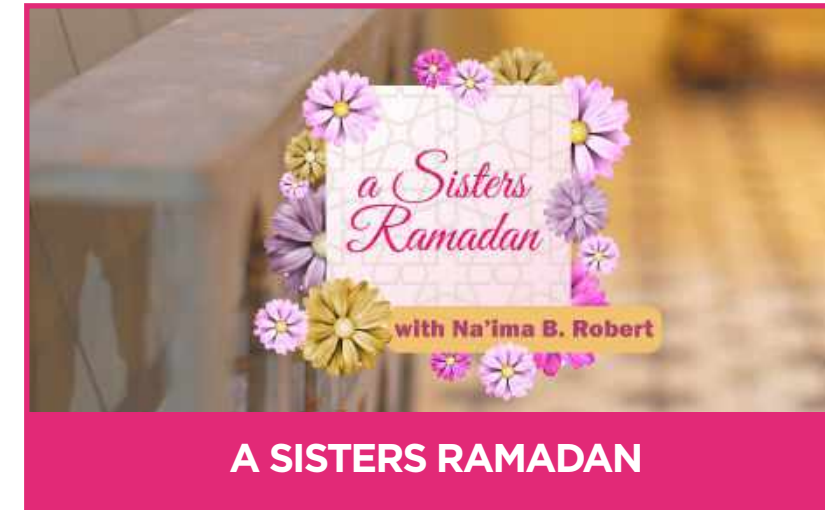
RAMADAN SHOWS



Live interactive kids Qur'an competition to encourage kids to love the book of Allah. Broadcast everyday throughout Ramadan with the finals being held at the Light Upon Light Event on the 27th of Ramadan winners receive a prize trip to Umrah.



Series which tackles some of the misconceptions regarding hardships and trials one may face in life. The series by Mufti Ismaeel Menk focuses on the key guidance that Allah gives the believers for them to get through any hardship or calamity they may encounter in Life.



This is a series in which Ustadha Naima B Roberts, a well renowned Islamic writer, breaks down 8 key concepts to make Ramadan more productive and fruitful. The series is geared towards our sisters with Ustadha talking about the actions of the heart and how to turn our normal daily actions into the worship of Allah.

ADVERT RATE CARD

Packages	Details	Adverts Per Day	Adverts Per Month	Package Price Per Month
Bronze	TV Advertising	6	180	£600
Silver	Bronze Package + Newsletter Mention, Web Banner & Social Post	12	360	£850
Gold	Silver Package + Live Show Sponsorship	15	450	£1,300

RESTAURANT SPECIAL

Limited Offer to Restaurants

30 Days of Advertising **£100**
8 TV Advertising spots per day.

This offer is only available to restaurants participating in the Eat Out to Help Out Scheme

COVID SPECIAL

Limited Offer to 10 Businesses

Until end of 2020 **£333**
per month
8 TV Advertising spots per day.

Eman Channel has collaborated with clients across a diverse range of industries. We are motivated to work side by side with our businesses and charities to deliver effective advertising campaigns.



CONTACT

If you would like to discuss any of our advertising opportunities or require information about the channel, we will be happy to speak with you and help you reach your objectives.

Joynul Hussain
Business & Sales Manager

Get in touch with us now [click here](#)

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